



touch2success™

OPTIMISING **YOUR** BUSINESS

Touch 2 Success are a leading nationwide company in Takeaway Systems. We provide takeaways with an EPOS system that allows them to take orders electronically. We specialise in saving our clients both time, money and also provide our clients with a unique website which is in your takeaways company name which is intergrated into the system.

How much commission are you paying?



If you get 30 online orders a week that's an average of £36 commission you're paying each week.

Can you really pay that sort of money for a website where you're customers don't order directly and can easily go with another takeaway.

Advertise directly



Send text messages directly to your customers. Have your own customer database where you will know which customers haven't ordered for a while and much more.

Get feedback from customers and find out what they liked and disliked.

Do you want to save time and money?



Every successful business uses computers. Pen and paper may seem faster but using a computerised system automatically adds up the price of the order with out any errors.

Also having your own website brings in potentially hundreds of new customers.

Features	Others	Us
10% COMMISSION	✓	NEVER
Online Ordering	✗	✓
Online Payment	✗	✓
Unique Website	✗	✓
EPOS System		
Touch Screen		
Computer	✗	✓
Receipt Printer		
Caller ID		
Customer		
Database	✗	✓
Map		
Directions		
Advertising		
SMS & Email	✗	✓
Stats		
Best selling items	✗	✓
Total turnover		
New customers		
Postcode lookup	✗	✓

Number of **orders a week**

Price of **average order**

You are paying:

Per day

Per week

Per month

Per year

All this and much more from only £25 per week. That's almost the same price as a pack of 10 cigarettes a day.



www.touch2success.com



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HARDWARE



TOUCH SCREEN MONITORS

The touch screen monitors allow you to take orders electronically at the touch of a button. This makes the system both simple and easy for use. Even a person with no previous knowledge of computers can easily use the system. The computer can be used for various tasks such as listening to music on Youtube.



CALLER ID

The caller id illustrates customer's details such as number, name and address. As the information is stored on your secure database, you won't have to ask the customer for their address every time they call. This will save you time and reduce human error.



PRINTERS

The thermal printers do not use any ink and the paper is very cheap, so its very cost effective. Your orders will be printed electronically using these printers. The receipts will also contain any special offers or greetings at no extra cost.



CASH DRAW

We provide a cash draw that is linked up with your computer and can be opened at the click of a button. The cash draw allows your takeaway to safely store your takings.

SOFTWARE

CUSTOMER DATABASE & MAP

Imagine having access to all your customers at the touch of a button. This is now possible with Touch2Success. The database contains all of your customers details including phone number, address and order history. Increase your regular custom by sending text messages to customers who don't order regular. The customer database can be used to print envelopes to send special offers to your customers.

The customer map shows the whereabouts of all your customers. This is a handy tool as it shows the weakest areas when it comes to menu distribution.

8 Customers:		Advanced Options	Send emails	Send Letters	Send Text Messages			
Name	No	Street	Town	PostCode	Phone	Last Order	Total Order	Online Orders
Katie Shaw	09	Random Street	Burslem	ST1 4NW	07773749388	100	001	000
Jane Peterson	13	New Drive	Hanley	ST3 7FR	07744936555	010	001	000
Tom Shaw	17	Merrion Drive	Tunstall	ST6 7PG	07789563844	005	001	000
John Thomson	21	Moorland Road	Burslem	ST6 1DX	01782555555	001	001	000
Mersim Joka	25	Victoria Park Road	Tunstall	ST6 6DX	07867550641	001	004	004
Mohammed Shakil	8	Madison Court	Tunstall	ST6 5HE	07749318078	009	002	002
Jerry Hatricks	8	Whitmore Road	Hanley	ST4 8AL	01782888333	012	001	000
Jake Green	90	Temp Lane	Tunstall	ST4 1PG	01782555444	001	001	000





STATISTICS

- Total turnover calculated daily
- Details of online/phone order and deliveries and collections
- Statistics can be reset at the touch of a button
- Summary of items sold
- List of new customers

WEBSITE

We will create a website that is unique to your takeaway. This allows the customers to view your entire menu and order online. New customers will also be able to find your takeaway on popular search engines like Google. Your online presence opens many free/cheap options for advertising to new customers in your area. We will provide your business with your own website at no extra cost. This would normally cost at least £500.



SMS AND EMAIL ADVERTISING

This feature gives you the edge over your competition. At a click of a button you can send a special offer to all the mobile numbers or email addresses in your customer database. This feature has been proven to work well with our current takeaways.



POSTCODE LOOKUP

When adding a customer, all you have to do is insert the customers post code and the system automatically pulls up the customers address and town with out any spelling mistakes. This will give your business a professional look and will reduce human errors. In the long run it will save your business time and money.



COUPON CODE

Coupon codes allow your takeaway to send special offers to select customers, for example 10% off your next order. This helps your takeaway to increase regular custom.



CREDIT CARD FACILITY

This system allows you to take card transactions online or via telephone. Major credit/debit cards are accepted such as MasterCard and Visa.



CUSTOMER'S REVIEWS

Your customers can leave reviews on your takeaway. It even allows your takeaway to pick and choose what reviews to show on their website.



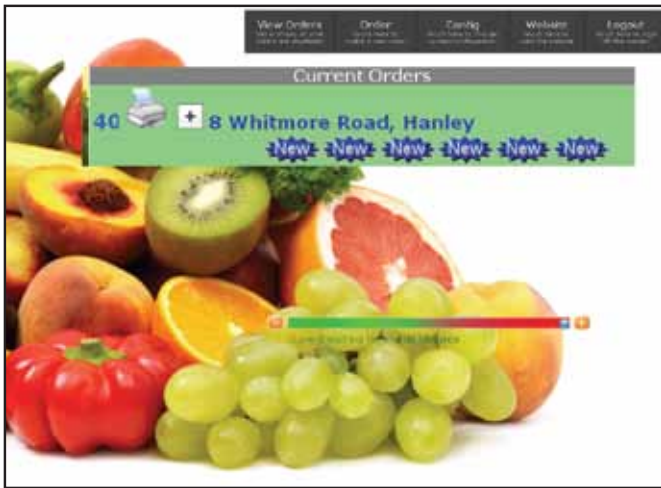
DRIVER TAKINGS

Select which drivers take what deliveries and calculate the total amount of cash your drivers owe you at the end of each shift.



DELIVERY DIRECTION

Using Google maps, directions are automatically provided for your destination.



New orders appear instantly after the customers have made the order online. To alert your staff the system makes a high pitched note until the order is accepted.



The touch screen interface allows orders to be taken easily at the touch of a button. All food types are colour coded for easy access.



This is the check out page, the number of the caller is automatically picked up by the caller id. Then simply type in the door number and the postcode and press check out. It's as simple as that.



Statistics can be shown at the touch of a button whenever you wish to see them. Stats include total turnover, summary of items sold, list of new customers and much more.



touch2successTM
OPTIMISING **YOUR** BUSINESS

WE PROVIDE ALL HARDWARE AND SOFTWARE
FREE WEBSITE DESIGN | FREE TECHNICAL SUPPORT | FREE TRAINING FOR YOUR STAFF
FREE INSTALLATION | ADVANCED FEATURES AT THE TOUCH OF A BUTTON
CARD FACILITY | 0% COMMISSION | INCREASE IN SALE